

Coffer Insurance Services  
1100 N. Tustin Ave. Suite 102  
Anaheim, CA 92807  
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## *Dealer Insurance Questionnaire*

1. Owner's Name: \_\_\_\_\_
2. Business Name: \_\_\_\_\_
3. Ph#: \_\_\_\_\_ Fax#: \_\_\_\_\_ Email: \_\_\_\_\_
4. Mailing Address: \_\_\_\_\_
5. Physical Address: \_\_\_\_\_
6. Business Status: Individual Corporation Partnership LLC
7. Wholesale or Retail
8. Do you have any prior Insurance? \_\_\_\_\_ Do you have Any Claim? \_\_\_\_\_
9. What Type of Location do you have? \_\_\_\_\_
10. Is Location Protected with Post & Chain Fenced Gated Others
11. What Limit of Liability would you like \$100,000 \$500,000 \$1,000,000 (1x - 2x - 3x)
12. How Much Inventory do you have? \_\_\_\_\_
13. What Percentage of Autos \_\_\_\_\_ Trucks \_\_\_\_\_ Motorcycles \_\_\_\_\_ Other \_\_\_\_\_
14. Do you have any Employee (s)? Salesman \_\_\_\_\_ Clerical \_\_\_\_\_ Mechanic \_\_\_\_\_ Lot Boy \_\_\_\_\_
15. Do you have Repair Shop? \_\_\_\_\_ Do you do Consignment? \_\_\_\_\_
16. Do you have Tow Truck or car Hauler? \_\_\_\_\_ Do you involved in Car Racing? \_\_\_\_\_
17. How Many Dealer Plates do you have? \_\_\_\_\_ The Max # of Vehicles on the Lot \_\_\_\_\_
18. Average Wholesale Price? \_\_\_\_\_ Highest Wholesale Price? \_\_\_\_\_
19. How Many Years in the Business? \_\_\_\_\_ How long at that Location? \_\_\_\_\_
20. Do you have Alarm System? \_\_\_\_\_ Are you Married? \_\_\_\_\_
21. How many Years experience in the industry? \_\_\_\_\_